

**Announcement: Moody's affirms Santander Brasil Asset Management's MQ1 Investment Manager Quality rating**

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Sao Paulo, April 05, 2010 -- Moody's América Latina has affirmed the MQ1 Investment Manager Quality (MQ) rating of Santander Brasil Asset Management DTVM S.A. (Santander Brasil Asset). Santander Brasil Asset is a direct wholly-owned subsidiary of Banco Santander (Brasil) S.A. and among the leaders in the Brazilian asset management market, with BRL98.4 billion in total assets under management, at year-end 2009. On April 30, 2009, Banco Santander formally incorporated Banco ABN AMRO Real; the integration process for the asset managers of the respective financial institutions was completed in November of last year.

Santander Brasil Asset's MQ1 rating primarily reflects the company's clearly-defined business strategy, with focus on product differentiation and innovation, its disciplined and policy-driven investment processes, as well as its solid risk management and compliance practices, with a direct oversight from its head office in Madrid. Santander Brasil Asset is a core unit of Banco Santander, and its high level of integration with Santander's local and global operations is also viewed positively from a management quality and control environment perspective. These positive rating considerations for Santander Brasil Asset are somewhat offset by the company's challenges to achieve superior investment results, to grow its assets under management at above-average rates in an increasingly competitive environment and to uphold high levels of customer service and client retention rate.

Moody's believes that the integration of Santander's and ABN AMRO's Brazilian asset management operations considerably strengthened Santander Brasil Asset's franchise and enhanced its investment management processes, through a better-defined organizational structure -- one that allows for greater segregation of activities and specialization of the workforce. The level of synergy between the two asset managers has proven to be above expected, with little overlapping among individual and institutional managed fund clients. Additionally, the integration allowed two qualified, seasoned teams of professionals to join forces, a process which also enhanced the company's overall investment management quality.

Moody's noted that Santander Brasil Asset's MQ1 rating could be upgraded should the asset manager's risk-adjusted investment results improve considerably, sustaining them at levels above those of its local peers'. Conversely, the company's rating could be negatively affected if the risk-adjusted investment performance of its funds portfolio deteriorates, in comparison to other MQ1-rated entities, and/or its investment processes change substantially, exposing the company to financial and operational risks.

Headquartered in São Paulo, Brazil, Santander Brasil Asset is the asset management firm and wholly-owned subsidiary of Banco Santander (Brasil) S.A. As of December 31, 2009, its total assets under management amounted to BRL98.4 billion. On that same date, Banco Santander (Brasil) consolidated assets totaled BRL316 billion, and its shareholders' equity was BRL69.3 billion.

The last rating action on Santander Brasil Asset occurred on November 13, 2007, when Moody's assigned its MQ1 Investment Manager Quality rating.

The principal methodology used in rating Santander Brasil Asset Management DTVM was "Moody's Approach to Evaluating and Assigning Investment Manager Quality Ratings to Asset Management Companies," published in August 2005 and available on [www.moody.com](http://www.moody.com) in the Ratings Methodologies sub-directory under the Research & Ratings tab. Other methodologies and factors that may have been considered in the process of rating these issuers can also be found in the Ratings Methodologies sub-directory on Moody's website.

NOTE: Moody's Investment Manager Quality ratings do not indicate a company's ability to pay a fixed financial obligation or satisfy contractual financial obligations, either in its own right or any that may have been entered into through actively managed portfolios. Also, the ratings are not intended to consider the prospective performance of a portfolio, mutual fund or other investment vehicle with respect to appreciation, volatility of net asset value, or yield.

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